



# POLITEIA — The City of Citizens

Πολιτεία (Politeia) in ancient Greek means Republic, Constitution, Citizenship. It is the root of πόλις (polis), the City, and the title of Plato's foundational work. **PoliteIA embodies Artificial Intelligence serving the modern City.**

*From chaos to consensus. Empowering citizens, enlightening elected officials.*

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# The paradox of our generation

Young people are NOT disengaged. They are massively active on digital platforms that matter to them.

## Digital Engagement

- **10M** on esports, Twitch, social networks
- **5M** sign online petitions
- **3M** participate in digital causes

## Political Disengagement

- **70%** abstention among 18-30 year olds
- **30%** trust in institutions
- **3%** participation in participatory budgets

📄 **The problem is not apathy; it's the format.** Current tools for participatory democracy are obsolete: 2000s-era forums, chaos of 50,000 unsummarized comments, technologies that don't leverage generative AI. The result: extreme polarization where everything is "for/against" and nothing is structured.



# What if AI structured the debate?

01

## 50,000 contributions

The current chaos of citizen consultations where no one understands each other.

02

## 12 clear proposals

Real-time dedicated NLP pipeline to extract the essence and structure the debate.

03

## Consensus revealed

What the debate concealed: hidden agreements among citizens, beyond for/against.

### Intelligent Clustering

Transforming 10,000 comments into 12 structured proposals using a real-time customized NLP pipeline.

### Automated Synthesis

Detecting hidden consensus beyond the binary for/against logic.

### Universal Accessibility

Voice assistance and written improvement so that everyone can contribute with dignity.

# How does it work?

## Step 1 — Ask a question

Example: "Should we implement the Citizen-Initiated Referendum (RIC)?" Open deliberation for 15 days.  
Contributions: FOR / AGAINST / NUANCE / QUESTION.

1

2

## Step 2 — AI structures in real-time

50,000 contributions analyzed continuously. Output: 12 clear proposals with % consensus. Example: "Experimental RIC in 3 regions" = 78% hidden consensus.

3

## Step 3 — Citizen vote (7 days)

Vote on each proposal. Public and transparent results in real-time.

4

## Step 4 — National Reporting

If 50K votes: parties receive the question + summary. 14 days to respond, then simultaneous publication. Public badge: "Answered  " or "No answer  " — total transparency.

5

## Step 5 — Organized TV Debate

If 15K requests: question added to the next organized debate. Post-debate vote to measure real impact.

### Citizens (free)

National questions, structured deliberation, direct political feedback.

### Cities (SaaS B2G)

Turnkey local consultations with real-time AI synthesis.

  **Security & Integrity:** Authentication via La Poste Identité / FranceConnect. 1 citizen = 1 vote. Anonymous voting with maximum GDPR confidentiality.

# Political Match – 2027 Elections

Vote without prejudice



## Blind Vote

80-100 concrete measures with NO visible party logo. "Should the minimum wage be increased to €1600?" "Should we exit nuclear power by 2035?"



## Dedicated Algorithm

Analyzes your answers and compares them with the real programs of 6+ parties. Measure-by-measure compatibility calculation.

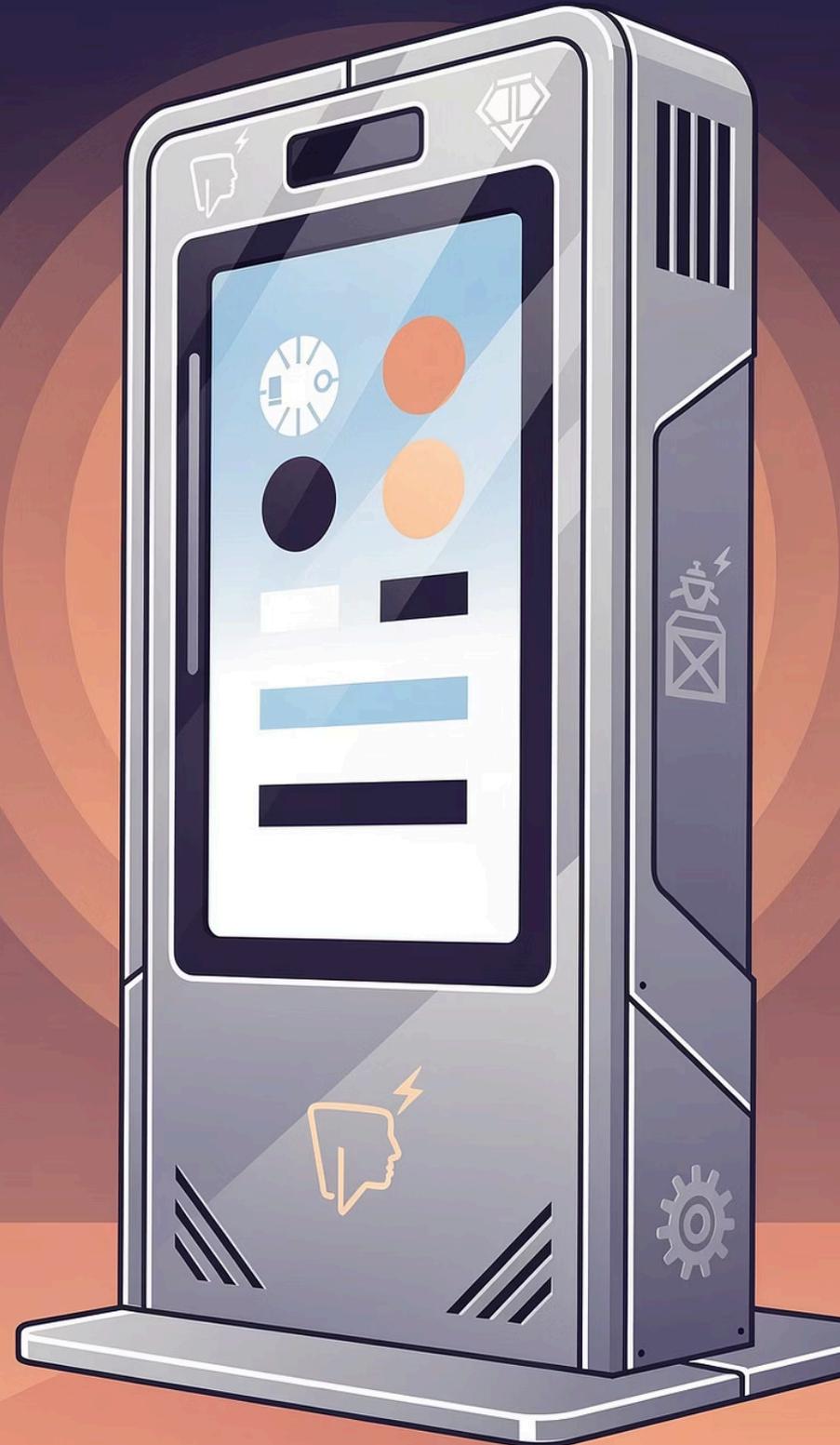


## Final Revelation

"You are 78% compatible with LR" or "42% with RN (surprise!)." Details by category: economy, ecology, justice.

**Young people discover programs through content, not image.** Moving beyond emotional and tribal voting. Gamified civic education.

**Goal for 2027: 5 million French people take the test before voting.**



# City Offer — Politeia for your municipality

Public consultations are often **mandatory** for any significant investment. Politeia finally makes them effective.

## Pricing Grid — Founder's Offer 2026

Municipality Size	1-Year Contract	2-Year Contract (Founder)	Savings
< 10,000 inhabitants	Custom	Custom	Negotiable
10,000 – 20,000 inhabitants	€16,000/year	<b>€8,000/year</b>	<b>-50%</b>
20,000 – 50,000 inhabitants	€30,000/year	<b>€15,000/year</b>	<b>-50%</b>
50,000 – 100,000 inhabitants	€60,000/year	<b>€30,000/year</b>	<b>-50%</b>
100,000 – 500,000 inhabitants	€100,000/year	<b>€50,000/year</b>	<b>-50%</b>
500,000+ inhabitants	Custom	Custom	Negotiable

- 📄 The **Founder's Offer** rewards pioneering cities that commit for 2 years with half the price, in addition to early access to shape the final product.

## What it includes

### Simplified Mandatory Consultations

Any significant investment requires public consultation. Politeia = regulatory compliance + efficiency.

### Real-time AI Synthesis

No more 3 months of manual processing. Structured results continuously, immediately usable by your teams.

### Platform in your city's colors

White-label deployed quickly. Your brand, our technology.

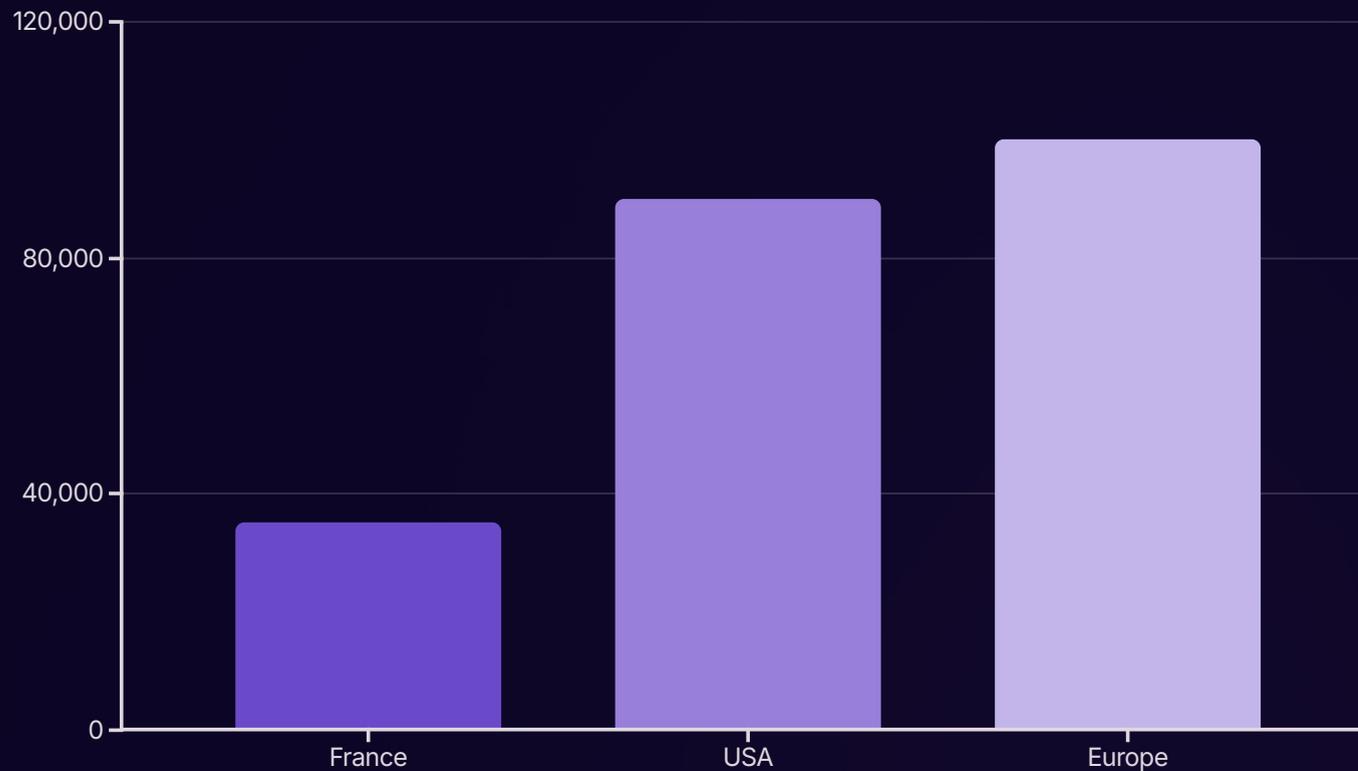
# Why Politeia is different

Feature	Cap Collectif	CitizenLab	Decidim	POLITEIA
Real-time AI	✗	✗	✗	✓ YES
Party Response Incentive	✗	✗	✗	✓ YES
Integrated Audience (B2C)	✗	✗	✗	✓ YES
Political Matching	✗	✗	✗	✓ YES
Affiliate Model	✗	✗	✗	✓ YES
City White-label	✓	✓	✓	✓ YES
Double Citizen Vote	✗	✗	✗	✓ YES

**Competitors are consultation tools. Politeia is a democratic infrastructure.**

No other player combines real-time AI + political response incentive + integrated B2C audience + affiliate model.

# Market & Opportunity



## Key Figures

- **35K** municipalities in France
- **90K** local governments in the USA
- **100K+** local authorities in Europe
- **€8 Bn** civic tech B2G market estimated in 2027

## Why France is the ideal market



### Democratic Tradition

Legacy of the French Revolution and the Enlightenment. Culture of public debate. Symbolic legitimacy to "reinvent democracy from France".



### Acute Participatory Crisis

Gilets Jaunes (2018-2019) = symptom. Grand Débat National = expressed need but organizational chaos.



### Public Investment

€100M/year in participatory budgets. Funding from BPI France, Région IDF. City tenders increasing sharply.



### Favorable Regulation

GDPR = competitive advantage vs USA. "Digital Republic" Law encourages participation. Sovereign hosting in France.

📌 **Dual-market Strategy:** Simultaneous launch in France + USA. FR Presidential elections 2027 + US 2028 = Double catalyst. 70M French + 330M Americans.

# Go-to-Market — 4 synergistic channels



## Influencers

Massive citizen acquisition. Avoid the "apolitical = coward" dilemma. Ethical monetization: 50% of ad revenue distributed based on registered users brought in.



## Independent Media

Highly politicized audience = 10-20% conversion. Sustainable funding via affiliate codes. Extended mission: inform → facilitate action.



## Political Parties

Access to a qualified audience. Unique affiliate code + 50% ad revenue. Incentive to mobilize their base. "Match Politique" visibility.



## B2G Cities

Benefit from the pre-educated national audience. Double traffic = 3x Participation. Turnkey tool: real-time AI synthesis vs 3 months of manual processing.

**Influencer recommends**

**Citizens join**



**Media amplifies**

**City buys SaaS**

**Cross-channel synergy:** Influencer recommends → Citizens join → City sees traction → Buys SaaS → Media covers debate → Parties respond → Increased credibility. Affiliate codes = perfect alignment of interests with no acquisition cost.

# Ethics & trust

We are NOT Cambridge Analytica. We are the ANTIDOTE.

Practice	Facebook / X	POLITEIA
Political Targeting	✓ Hyper-precise	✗ FORBIDDEN
Data Selling	✓ Yes	✗ NEVER
User Trust	✗ Low	✓ Maximum
Ad Transparency	✗ Opaque	✓ Total

## Ethical advertising charter

1

### Opinions Never Sold

Anonymous and confidential votes.  
Arguments not used for targeting.  
Political sensitivity protected (GDPR Article 9).

2

### Non-Sensitive Targeting

Only age, region (basic public data).  
Theme of the consulted question (contextual). NEVER based on political beliefs.

3

### Total Transparency

"SPONSORED" badge on all ads.  
Option to hide any ad. Aggregated stats only. No resale of third-party data.

*"Privacy protection is our competitive advantage."*

In a world where Facebook and Cambridge Analytica betrayed trust, Politeia builds an alternative where ethics and growth go hand in hand.

# Who Am I



## Mazouzi Samy — CEO & Founder

### Track record:

- **Co-founder Gentle Mates** (esports club co-founded with Squeezie, leading French YouTuber)
- **€10M** in revenue in the first year
- Major partnerships: VISA, Alpine, TCL, Hellowork
- **15 years** in esports and digital
- Managed European projects at Millenium / Webedia (European digital leader)

### Expertise

Engaging large-scale digital communities. Viral growth & influencer marketing. Products for GenZ (18-30 years old).

### Politeia's Legitimacy

I observed 10M young people passionate about esports and found zero trust in political institutions.

**My conviction:** if 10 million young people are engaged in esports, how many would engage when politics becomes as accessible and stimulating? *The problem isn't apathy, it's the format.*

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Citizens heard,  
elected officials enlightened.

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## Contact

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Discover the platform

Schedule an appointment